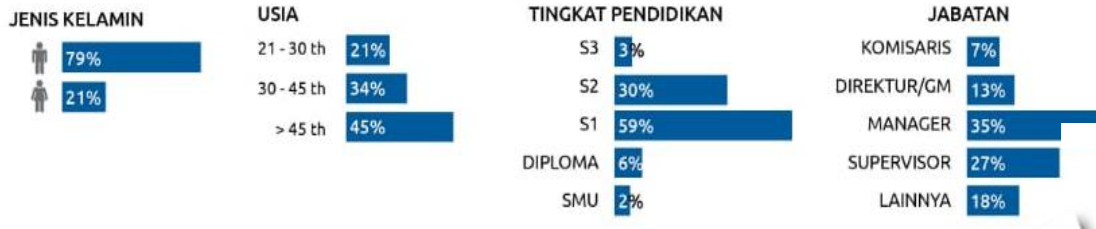




RATE CARD 2020

Bisnis Indonesia Epaper is digital format of Bisnis Indonesia newspaper published daily at <http://epaper.bisnis.com> as well as Apple Store and Google Play newsstand.

PROFIL PEMBACA



No	Inventory	Size	Rate
1	Cover Ad	292 x 485 mmk	50.000.000
2	Insert (page)	Full page (292 x 540 mmk)	25.000.000
		Half page (292 x 270 mmk)	10.000.000
3	Advertisement on Halaman Investasi (17 – 20)	Full page (292 x 540 mmk)	15.000.000

*All rates in IDR, excluded VAT 10%

*Advertorial/Brand Content Ad will be charged 25%

Bisnis Indonesia

The screenshot shows the e-paper interface with a navigation bar at the top containing the logo, user name 'Welcome, alvia', and links for 'Logout', 'Pilih Edisi Koran', and 'Menu'. Below the navigation bar, there are four main content sections: 1. Home Bisnis Indonesia, 2. Opini, 3. Editor's Choice, and 4. Industri. Two large orange callouts are present: 'Cover Ad' pointing to the top-left section and 'Insert Ad' pointing to the bottom-right section. At the bottom, there are four more content sections: 15. Finansial, 16. Perbankan, 17. Investasi, and 18. Investasi. Two more orange callouts are present: 'Full Page Ad' pointing to section 17 and 'Half Page Ad' pointing to section 18.